

# Business GCSE Learning Journey

## Term 2 & 3:

Revision of business theory using practise papers and case study material in preparation for GCSE examinations.



In term 1 we learn about how to calculate finance for a large business, for example, How much gross and net profit does McDonalds make ?

### It's revision time for December Mocks

We pause our learning .....



In term 3 we learn about HRM, looking at what motivates workers to make them love their job!!

In term 2 we learn about types of production and the amazing influence that technology has had on the way we produce goods.



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In term 3, we learn about the external influences on a business in the ever-changing economy we live in. We learn how business grow and adapt to these changes and what it takes to be an awesome business and get a competitive advantage.



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In term 1 we learn about what makes a successful entrepreneur and how to spot a business opportunity. We use market research to help us spot a gap in the market see if our business idea can make a profit! It's awesome!!



In term 2, we learn about how to market a product and how to make a dynamic product that stands out from the crowd.

